



Press release
16 June 2011

Hertelendy Kastély is the first in Hungary to win 5* superior category

The decision was taken by the Hotel Association of Hungary, which, as a founding member of Hotelstars Union, is responsible for the rating of hotels in Hungary. Hotelstars Union is a hotel rating system established by 7 members of the Association of Hotels, Restaurants and Cafés in Europe in December 2009. Today, this organisation offers a standard point of orientation for the assessment of the quality of hotels to 150 million guests in 11 Member States of the European Union, including Austria, Germany and the Netherlands.

So far hotels in Hungary were assessed on the basis of self-classification, which was then practically never audited by anyone from a professional point of view. This is where the new system brings about a substantial change, which improves the quality of European, and also Hungarian, hotels; it helps their recognition and strengthens their competitiveness. Several countries are expected to join in the near future, and there are even various countries from outside the EU that want to join Hotelstars Union.

The Hotelstars Hotel Classification System is based on compliance with a total of 270 criteria including products and services. These have been worked out – amongst others – on the basis of opinion polls with guests, so that they correspond to the requirements of our modern age and also guest expectations. The new criteria put special focus on high quality services offered by hotels, such as wellness or perfect sleep comfort.

Dr. János Erdei, president of the Hotel Association of Hungary said: „Through this step, the hotel associations cooperating in Hotelstars Union contribute to the improved quality of their hotels, while they can also make the classification of hotels more comprehensible for guests: the extent, contents and quality of services to expect become unambiguous.” Talking about the classification process, he told that the audit was composed of three parts: self-classification of the hotel, local audit by the classification committee, and an assessment by the jury. A total of 860 scores can be collected on the basis of the 270 criteria. „All categories also have a „superior” tier, which requires extra scores to achieve”, said the president of the Hotel Association of Hungary.

Hertelendy Kastély is the first in Hungary to win the 5* superior classification. In Swiss ownership, the Castle has been the only member of the Relais & Châteaux chain in Hungary since 2010. Relais & Châteaux is an exclusive chain that represents 475 hotels and gourmet restaurants in 57 countries of the world. Only castles and hotels of a historical background can be admitted as members. Offering not more than 14 rooms and suites, Hertelendy Kastély offers a complete array of luxury amenities in the heart of the Somogy hills: a spa and wellness centre with medicinal thermal waters, a five-horseshoes riding stall, a grass airstrip, an Olympic quality skeet field, a tennis court with US Open flooring and a putting green for golfers await those who come here to relax. www.hotel-hertelendy.hu



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